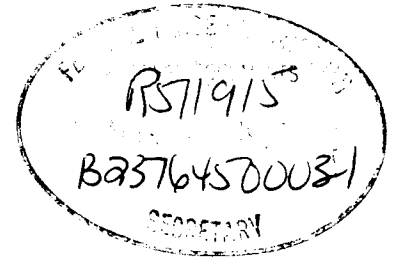


ORIGINAL

RANDI CLEANERS, INC.  
300 Jericho Turnpike  
Mineola, New York 11501  
516 - 746 - 0823



March 1, 1999

Secretary  
Federal Trade Commission  
Sixth and Pennsylvania Avenue NW  
Washington, DC 20580

Dear Sir:


I am writing to you regarding the clothing care labeling law that is scheduled to have the comment period closed on March 1, 1999. As the owner of a small dry cleaning store with six employees, I am in full support of the federal labeling law. My employees and I find the labeling law very helpful because we do not have the facilities on our premises to conduct testing. I appeal to you to keep the record open so that we may conduct a customer survey in our store. Using the survey method, we can ascertain customer preferences.

Alternative labeling gives the consumer a choice of services, not only home washing. Having more than one choice is in keeping with the Federal Trade Commission's goal which is outlined in the mission statement. Labeling choices for consumers allow for the use of new technology in wet cleaning, dry cleaning, or home washing. Wet cleaning is a combination of services ranging from hand washing to computerized equipment and special equipment for finishing garments.

The study done by Chlorox was weak and poorly controlled. There was no consumer input about labeling, no assessment of satisfaction with the results of their process, and no assessment of the effectiveness of their single choice labeling. Giving consumers only "home washing" as a choice is not "the American way" when there are other alternatives.

As a dry cleaner who has been in the business for thirty-five years, I urge you to keep the record open beyond March 1<sup>st</sup> to permit us to collect data and make an accurate assessment of consumer labeling preferences.

Sincerely,

  
Arthur Epstein, President